

EDEXCEL GCSE Business

Why study Business?

You will learn about how the world of business works and its relevance to almost every aspect of modern society. Amongst other topics, you will learn about entrepreneurship business planning, finance, marketing, human resources, business ethics and even some economics. You will even discover some of the methods and techniques used to analyse an organisation's performance.



Business Studies will allow you to develop a variety of transferable skills that will improve your employability and stay with you for the rest of your life, regardless of what career you choose.

Below is a list of the skills you will develop and perfect throughout your business studies course:

- You will gain a great understanding of how organisations operate. This will be useful for any company or government organisation you join or interact with and your knowledge of the ins and outs of the running of a business will make you a useful, adaptable and confident employee
- Good decision-making is an invaluable quality. Business Studies will allow you to develop the ability to quickly and efficiently make sensible, logical and informed decisions. This will save you time and hassle in both your personal and professional life and will hopefully stay with you throughout your entire life.
- You will also develop your numeracy skills in Business Studies as you study investment, funding and how to use and interpret financial data. These mathematical abilities are widely useful and will demonstrate to your future employers that you have a logical, analytical mind.



- Studying how organisations adjust to a changing market will teach you how to be an adaptable, flexible person. This is an extremely useful and desirable quality that will make you more than capable of taking on multiple roles within your career. Also you'll be more than happy to accept that amazing promotion, knowing that you can step up and adapt to the workload.
- Business Studies also forces you to be organised and to plan ahead. Learning how to generate marketable ideas, access resources and develop business plans all require a great deal of organisation.
- Problem solving is a significant part of Business Studies. Aspects of the course such as coming up with a business plan that works, adapting to changes in the market and deciding whether or not it would benefit a company to employ people all require problem solving. You will become very good at coming up with elegant and logical solutions to problems which employers, of course, love.
- Presentation skills are really important so a subject that allows you to develop them is a definite advantage. Practising presenting improves your oral communication, diction and confidence, which are all valuable life skills.



The EDEXCEL GCSE in Business is assessed by two 90-minute exam papers.

Business teachers:

Mr Watson – Head of Department – pwatson@dagenhampark.org.uk

Miss Esat

Miss Richards

Miss Akhtar

Mr Hunter